

THE sum of many delicious parts, the Malaysian food scene draws influence primarily from Malay, Chinese and Indian cultures.

Malaysia came in sixth in a "10 Best Countries for Cuisine" poll by CNN. It is no surprise that Malaysians are passionate about what goes into their tummies – perhaps a little too passionate.

Malaysia is a land of desserts – ABC, *putu mayam*, *cendol*, *kuih nyonya*, *tong sui* and other sweet treats – are a common staple in many local diets. While these look and taste great, what is not so great is that Malaysians generally have poor oral health.

Dental caries, or tooth decay due to bacterial infection that leads to loss of part of the tooth, is common. Untreated, it can lead to progressive infection, pain and loss of teeth.

Besides just cavities and tooth loss, oral health also contributes to other medical diseases, including heart disease, diabetes and osteoporosis.

There is a huge need for an affordable and comprehensive dental care plan for all Malaysians such as the MediDent Dental Insurance by Tune Protect, the dental plan underwritten by Tune Insurance Malaysia Berhad.

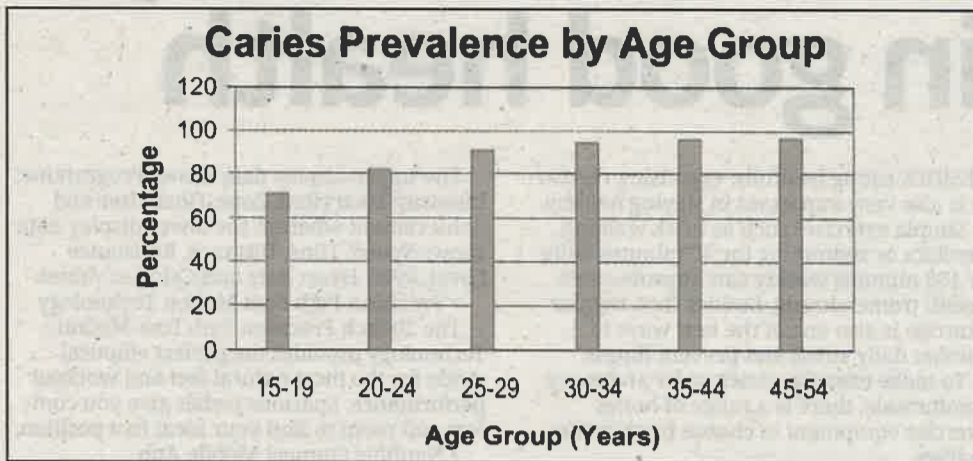
It provides protection against dental caries and other common ailments at affordable rates.

Tune Protect MediDent Dental Insurance is a perfect dental plan for individuals, families, companies and organisations, with a nationwide network of MediDent panel clinics. This policy was formulated based on three key pillars:

Indulge your sweet tooth



Tooth decay due to bacterial infection is common in Malaysia and can lead to loss of part of the tooth. Right: Prevalence of tooth decay represented in age groups.



Affordable, Comprehensive and Flexible.

A key feature of Tune MediDent is its affordability – individual plans are available from as low as RM1.08 per day. Additional savings can be gained when a spouse or children are included under the family plan coverage.

Not only are individuals and families protected, companies can also benefit from Tune Protect MediDent Dental Insurance.

Corporate dental plans are available matching the company's current dental expenses, and adding more dental benefits for employees.

Besides affordability, Tune Protect MediDent Dental Insurance also provides an extensive range of

dental treatments separated into two plans: Gold and Platinum.

The Gold Plan covers most dental procedures such as dental consultation and examination, scaling and polishing, fillings, extractions (including surgical), root canal treatment, periodontal infections and dentures.

The Platinum Plan covers everything under the Gold Plan, with the added benefit of orthodontic treatment such as tooth crowns and bridges.

Companies under corporate plans have the option of either matching their dental benefits or expanding beyond what their current plan offers.

Another attractive feature is the plan's flexibility.

Individuals can choose plans based on requirements, for themselves or their families.

Companies can also have multiple plans within the same company for different categories of staff. They can also extend dental insurance coverage to their employees' families.

The biggest differentiating factor between Tune Protect MediDent Dental Insurance and other dental insurance providers is the understanding of the market and consumer needs.

With 15 years of experience in providing dental insurance services in Malaysia, Tune Protect has tailor-made its product to cater to its markets' pressing needs.

For instance, Tune Protect

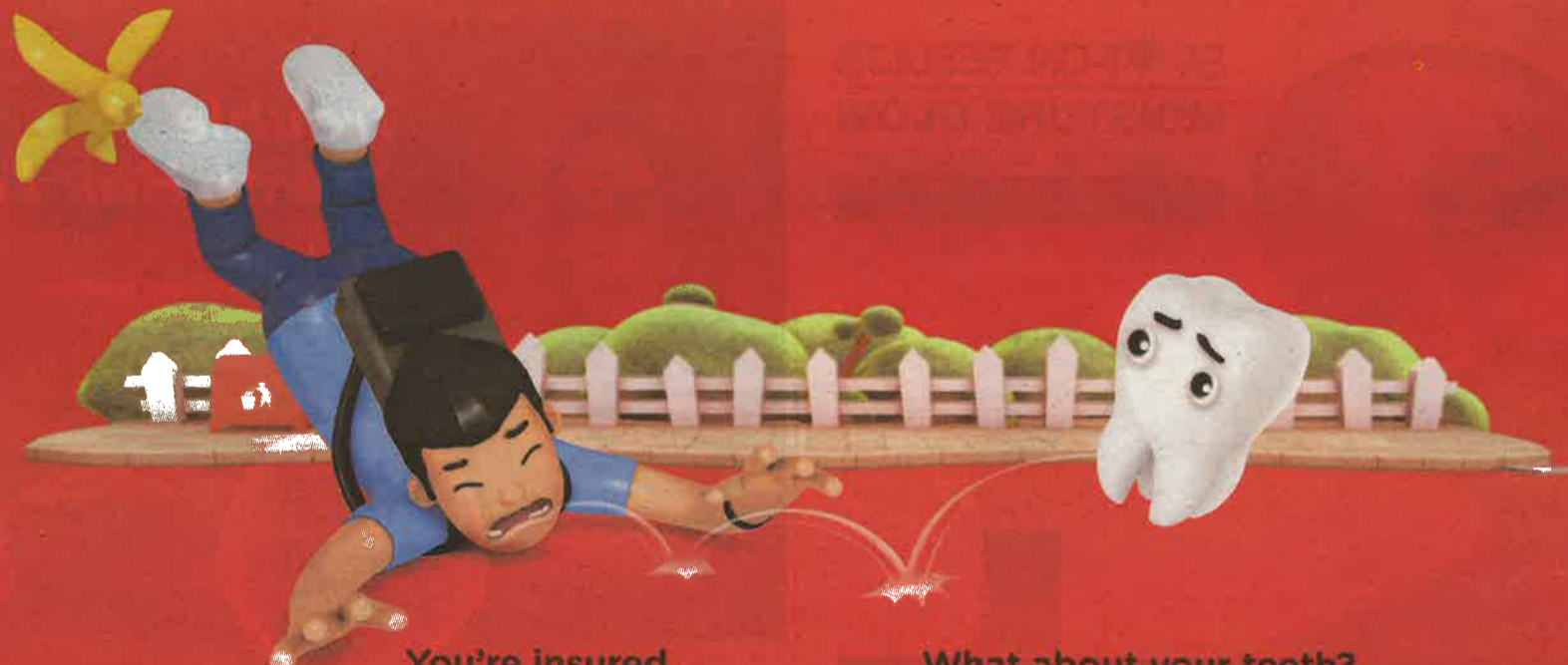
MediDent Dental Insurance policy holders can access over 500 dental practitioners at over 250 MediDent Panel Clinics across Malaysia, including Sabah and Sarawak.

Transactions there are cashless for policyholders, and there are no limits on the number of treatments or visits a year.

Additionally, there is only one standard and transparent premium regardless of gender, age or pre-existing dental conditions.

These factors, combined with the wide range of choices in terms of products and flexibility, make Tune Protect MediDent Dental Insurance a strong contender in the market.

■ To know more, call 03-2087 9000 or visit tuneprotect.com



You're insured.

What about your teeth?

Insurance Made Easy

Did you know there are ways to protect your teeth besides brushing and flossing? Our MediDent Dental Insurance comes fortified with no waiting period, visitation limits and more! Log on to find out more.

Visit tuneprotect.com now!

Terms & conditions apply. Underwritten by Tune Insurance Malaysia Bhd. (30686-K)



15/9/15
STAR